

AGBOOLA MUHAMMED KOLADE

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CAREER SUMMARY

Motivated and creative Digital Marketing enthusiast with a recently completed training in Wordpress Web Development, SEO, Social Media Marketing, Paid Advertising, Email Marketing and Web Analytics. Skilled in using tools like Elementor, Google Analytics, Canva, and Meta Ads Manager to develop engaging, data-informed marketing content. Eager to apply my knowledge in a hands-on internship role, contribute to real-world campaigns, and grow within a forward-thinking marketing team.

SKILLS

- **Time Management Skills:** Efficient time management to execute given tasks and achieve goals.
- **Communication Skills:** Proficient in English Language and communicates well in oral and written formats.
- **Complex Problem-Solving Skills:** Ability to identify complex problems, develop and evaluate options and implement solutions.
- **Team Player & Leadership Skills:** Ability to lead a team, resolve conflict, motivate, organize, and establish rapport.

Technical Skills

- Wordpress Web Development
- SEO
- Google Search Ads
- Social Media Management
- Pay-Per-Click Advertising
- Graphic Design(Canva)
- Web Analytics

PROFESSIONAL EXPERIENCE

Subject (Marketing) Teacher

The Prof International School, MOWE, OGUN STATE

Jan 2019 – Dec 2023

- Taught the senior secondary classes marketing.
- Organised tutorials in marketing for students for better understanding of the subject which led to over 60% of students passing WAEC exams.
- Gained teaching experience and imparted knowledge to students.

Monitoring Officer (NYSC)

NATIONAL BROADCASTING COMMISSION, UYO, AKWA IBOM STATE

Dec 2017 – Oct 2018

- Monitored Television and Radio Stations' programs to ensure compliance with the Nigeria Broadcasting Code.
- Was Actively involved in weekly Monitoring Clinic

EDUCATION

- **Bachelor of Science (B.Sc.) - Marketing**
University of Ilorin, Ilorin, Kwara State

2017

CERTIFICATIONS/TRAININGS

- **Digital Marketing and SEO:** Earlybell Academy **2025**
- **Google Ads Search:** Google Skillshop **2025**
- **SEO:** Hubspot Academy **2025**

REFEREE

- Available on request.